

ATLANTA
dream center

IMPACT REPORT

RELEASED 2020



love in action

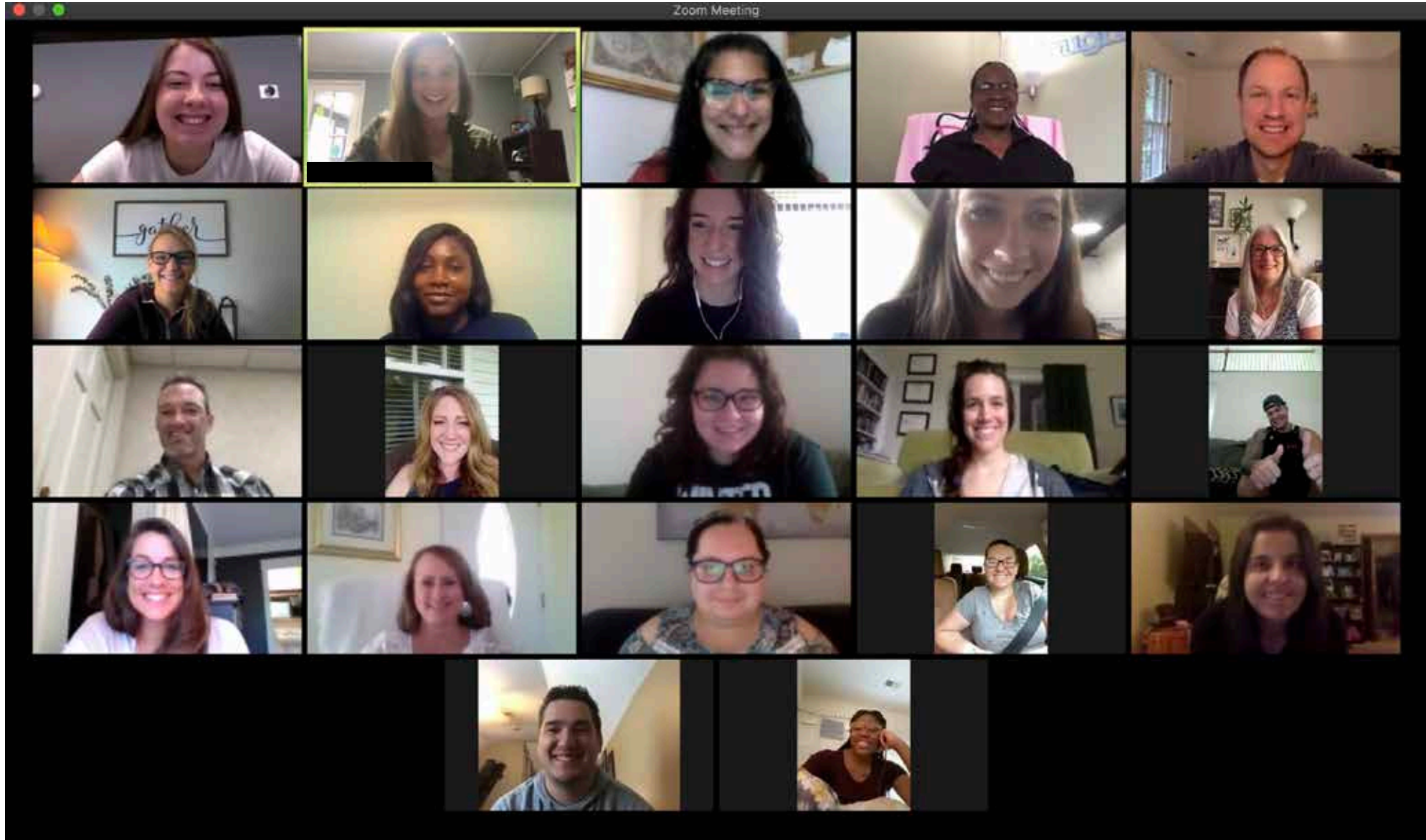


TABLE OF CONTENTS

LETTER FROM THE CEO	4-5
MISSION STATEMENT	6
2020 STATISTICS	7
COVID-19 RESPONSE OVERVIEW	8-9
ANTI-SEX TRAFFICKING DEPARTMENT OVERVIEW	10-11
HOMELESSNESS DEPARTMENT OVERVIEW	12
YOUTH PREVENTION DEPARTMENT OVERVIEW	13
MISSIONS EXPERIENCE	14-15
2019 FINANCIALS	16
FUTURE HEADQUARTERS	17

on the frontlines

A LETTER FROM OUR CEO

DEAR FRIENDS,

Since its start in 2003, Atlanta Dream Center has focused on loving and serving men and women trapped in the darkness of homelessness and sex trafficking in Atlanta, while also ministering to children in our communities. Our years of serving on the frontlines have established our niche as a unique type of first responder – rescuing individuals while preventing the most vulnerable in society, our children, from falling victim.

As we look toward our 100-year vision of being on the frontlines of homelessness and sex trafficking, and with our rich history in mind, we are eager to share multiple exciting updates about Atlanta Dream Center's future, which include:

- **Developing** new child advocacy programming to prevent previously trafficked youth from being re-exploited
- **Expanding** to new cities both in the state of Georgia and nationally



- **Growing** into new headquarter facilities with state of the art training capabilities
- **Adding** to our leadership with three exciting new Board Members and a new Board Chair, Dr. John Hull

As we continue to grow beyond the city of Atlanta, grow into a new facility, and grow our programs to include new service areas, we have the exciting opportunity to adopt a **new name** that encompasses these changes and clearly communicates the mission of our organization. All of these exciting updates – our new name, new headquarters, and new programming – will be rolling out throughout 2021, so stay tuned!

We are grateful for your partnership, friendship and commitment to our organization, and we are honored to share the impact and growth we are all making possible together.

DAN PALMER

CHIEF EXECUTIVE OFFICER



WE ARE ON THE FRONTLINES

299

RESCUES

out of homelessness, sex trafficking and exploitation

6,851

CALLS

to our 24/7 Rescue Hotline and Homelessness Support Lines

| Our Mission

In the 21st century, far too many people are trapped in the darkness of sex trafficking and homelessness. Atlanta Dream Center is on the frontlines every day rescuing these individuals and preventing the most vulnerable in society, our children, from falling victim.

| Statistics

These numbers reflect our impact in 2020.

1,119

INTERACTIONS

with children engaged through prevention programming

COVID - 19 RESPONSE



When the coronavirus crisis first hit back in March, Atlanta Dream Center immediately raced to the frontlines and adapted our programming in order to directly respond to the new and unique needs that arose within the communities we serve. From March 16th to June 13th, the Atlanta Dream Center team:



Rescued **93** men, women and children out of homelessness, sex trafficking and exploitation

Received **2,048** calls across our multiple support lines

Served **23,781** meals throughout the city of Atlanta



INCREASED PRINCESS NIGHT OUTREACH TO **2 TIMES PER WEEK** AND **DISTRIBUTED PPE** ALONG WITH *HOPE* HOTLINE CARDS AND ROSES

LAUNCHED VIRTUAL TUTORING AND GROCERY DROP-OFFS TO FAMILIES WITH KIDS ENROLLED IN OUR YOUTH PREVENTION PROGRAMMING



INCREASED OUR MEAL DISTRIBUTION FROM 150 MEALS PER WEEK TO NEARLY **2,000 MEALS PER WEEK** FOR THOSE TRAPPED IN HOMELESSNESS

out of darkness

ANTI-SEX TRAFFICKING



out of darkness
CHAPTERS



DEPARTMENT OVERVIEW

The goal of Atlanta Dream Center's Anti-Sex Trafficking Department, called **OUT OF DARKNESS**, is to provide holistic, individualized and trauma-informed care to adult victims of commercial sexual exploitation through a seamless continuum of services including outreach, jail mentorship, 24-hour hotline, safe home services and long-term program placement.

Out of Darkness is poised to respond to crisis situations, efficiently coordinate the care needed for stabilization and make connections to long-term care on behalf of victims.

87

Rescues out of sex trafficking and commercial sexual exploitation

1,656

Calls made to our 24/7 Rescue Hotline

49

Women **mentored** in 6 county jails who had previously experienced commercial sexual exploitation

2,330

Interactions with individuals in the commercial sex industry through street, strip club and brothel outreaches

OUR PROGRAMMING:

- STREET OUTREACH
- STRIP CLUB OUTREACH
- JAIL MENTORSHIP
- 24/7 RESCUE HOTLINE
- RESCUE TEAM
- SAFE HOME
- LONG-TERM PROGRAM PLACEMENT
- REPLICATION
- COMMUNITY TRAINING
- AWARENESS EVENTS

COLUMBUS, OHIO

With a team of 7 full-time staff and 145 volunteers serving throughout 2020, our Out of Darkness chapter in Columbus, Ohio performed **38 rescues**, opened the doors to their **new 4-bed safe home** and launched their strip club outreach.

MIDDLE GEORGIA

Our Out of Darkness chapter in Middle Georgia led the way in adapting our jail mentorship programming to a penpal initiative during the pandemic, **sending 467 letters** to women in jail who have experienced sex trafficking/exploitation. The team also continued their transition home fundraising — **raising over \$80,000**.

HOMELESSNESS



DEPARTMENT OVERVIEW

Atlanta Dream Center's Homelessness Department is not a homeless shelter. Instead, the goal is to tangibly move individuals experiencing homelessness from vulnerability to stability by connecting them to critical community resources that restore personal dignity.

We address homelessness through weekly outreaches, support lines, case management services, long-term program placement and homeward bound assistance.

183

Rescues out of homelessness with individuals placed into long-term programs or permanent housing

5,195

Calls made to our Homelessness Support Lines

30,196

Meals distributed through street outreaches

OUR PROGRAMMING:

STREET OUTREACH
SUPPORT LINES
CASE MANAGEMENT

metro kids

YOUTH PREVENTION



DEPARTMENT OVERVIEW

With the ultimate goal of preventing children from becoming trapped in sex trafficking or homelessness, our Youth Prevention Department, called **METRO KIDS**, engages in outreaches, mentorship and academic programming in communities that have been strategically identified as having some of the greatest need.

Through these programs, we partner with children and families to cultivate positive relationships, reduce harm and focus on the future.

145

Children **engaged** through our COVID-adapted programming

48

Children **mentored** through our small group mentorship programming

94

Easter baskets distributed throughout our communities

OUR PROGRAMMING:

KIDS CLUB/HUDDLES
PARENT/GUARDIAN HUDDLES
EARLY LEARNING PROGRAMS
CHURCH CONNECTIONS
ADOPT-A-BLOCK

LOVE IN ACTION MISSIONS EXPERIENCE

Atlanta Dream Center has been hosting short-term mission trips since 2005. We are honored to host churches, campus ministries, youth groups and adult small groups each year – inviting them to serve alongside us to rescue and prevent. Our goal is to equip and empower visitors to take what they've learned back to their own communities to make an impact.

EVEN IN THE MIDST OF A PANDEMIC, WE WELCOMED AND SERVED WITH:

11
TEAMS

137
TEAM MEMBERS



IT TAKES A TEAM

Because of our partners – volunteers, mission teams and donors – we are able to race to and make an impact on the frontlines of homelessness and sex trafficking. Lives are changed, hope is restored and futures are brightened because of our partnerships... because of **YOU!**

OUR FINANCIALS

80% Programming



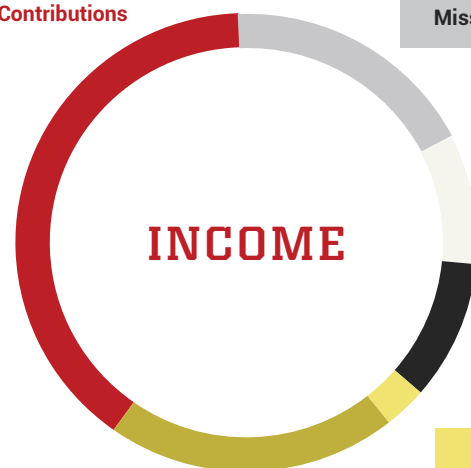
EXPENSES

12% Mgmt & General Admin.

8% Fundraising

EXPENSES	
Fundraising	\$219,871
Mgmt & General Admin.	\$298,939
Programming	\$2,104,390
Total Expenses	\$2,623,200

43% Contributions



INCOME

17% Mission Teams

9% Government Grants

10% Fundraising Events & Campaigns

2% Training, Conferences & Misc.

19% Donations to Chapters

INCOME

INCOME	
Mission Teams	\$456,402
Government Grants	\$228,812
Fundraising Events & Campaigns	\$255,612
Training, Conferences & Misc.	\$71,743
Donations to Chapters	\$519,654
Contributions (Churches, Corporations, Foundations & Individuals)	\$1,155,694
Total Income	\$2,687,917

new look

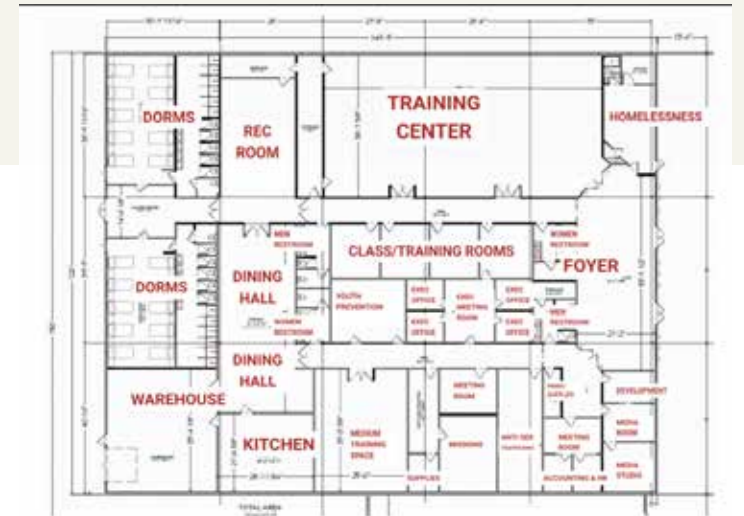


OUR FUTURE HEADQUARTERS

Atlanta Dream Center has outgrown the organization's current facilities and will be moving to **a brand new headquarters in 2021**. This campus — located at 2585-2587 Gresham Rd. Atlanta, GA 30316 — will provide the opportunity to **increase rescue and prevention programming**, especially the team's ability to facilitate national training efforts.

PROJECTED BUDGET

Building Purchase	\$460,000
Walls/Floors/Ceilings	\$1,000,000
HVAC	\$400,000
Electrical	\$300,000
Plumbing	\$400,000
Roof	\$150,000
General Contractor	\$200,000
Architectural Renderings	\$200,000
3yrs Facility Operations	\$400,000
Project Total	\$3,510,000
Raised to Date	\$1,000,000
Outstanding Needs	\$2,510,000



new layout



THANK YOU
FOR YOUR PARTNERSHIP!

