



# How To Incorporate Philanthropy Into Your Business

## WHAT DO YOU HAVE TO GIVE?

List your skills, products, services, resources, and circles of influence.

## ABOUT

Signify helps small nonprofits and for-profits with a social mission get noticed and grow through effective marketing and communications.

We also teach solopreneurs and small businesses how to incorporate philanthropy and giving strategies so they can leverage their existing resources and influence to make a positive impact.

Essentially, we help more people do good things.

## WHAT DO YOU CARE ABOUT?

List the causes and issues that are important to you.

## CONTACT

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## WHO CAN YOU HELP?

List any organizations you know that focus on the causes you care about.

## WHAT IS YOUR NEXT STEP?

What will you do in the next week to take action?