



IT'S JUST A PHASE

THE ORANGE CONFERENCE 2015
APRIL 29-MAY 1
ATLANTA

A Conference for Family Ministry Teams

First Time to OC?

We're so glad you're going to be joining us for the upcoming Orange Conference! We look forward to hosting you and your team, and are already praying that this experience will be a great one. You probably have some questions, so this document is here to provide you with answers that you may need. And if you're still left a little puzzled, we've got some suggestions at the bottom.

What is The Orange Conference?

OC is a premiere gathering for church leaders in family ministry (preschool, children's, student, family ministers and senior leadership). There were over 6,000 people at OC14 from all over the world.

I'm new to Orange. Will OC15 still be of benefit to me?

We offer a wide range of breakouts and information over the course of the conference suitable for those exploring the Orange Strategy, those new to it or seasoned veterans. Bring your team and enjoy!

We don't use Orange curriculum. Should we still attend?

We'd love to have you join us at the conference, but yes, we understand your concerns. However, we do have quite a number of churches join us each year that do not use our curriculum. In 2014, it was 20 percent (of 6,000 attendees), and usually varies between 20-30 percent.

The conference is much more than our curriculum and resources, though, as are any of our events. Everything is designed to fit under the **Orange Strategy**, which is about partnering the light of the church (yellow) with the heart of the family (red) to create a greater influence on the faith of the next generation (orange). We, of course, have created our resources and curriculum to accomplish that goal, but do not feel our way is the only way. We definitely have churches that only use a few or none of our resources to still work toward the same strategy.

While, yes, many of the breakouts are curriculum-related, many are not, or they are general enough that the principles would translate to different situations. The main sessions are more high-level information not specifically related to our curriculum and resources.

Please visit TheOrangeConference.com for the latest session information.

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Why should I attend OC15?

We've designed the conference for entire family ministry teams. We encourage you to not only bring your department, but all interested in a complete strategy for the church. Our offerings touch on subject matter for volunteers, preschool ministers, children's ministers, student ministers and NextGen/Family ministers as well as senior leadership. Everyone has a place at The Orange Conference. For more thoughts and benefits, you can visit the conference website or download our latest brochure [here](#).

Where can I get more information?

www.TheOrangeConference.com

Where is OC held?

Gwinnett Center
6400 Sugarloaf Parkway
Duluth, GA 30097

How much does OC cost?

In general, the further we are from the event, the lower the cost. The best deals can be found on-site at the previous year's conference. We also have low pricing the summer before. Registration will close around late summer and reopen in the early fall. Then, you're likely to find great deals along with special offers on the official opening day. From there, the price increases as the event approaches. Complete details can be found on the website.

Do you have any travel deals for attendees?

For flight, hotel and car discounts and offers, please visit the website.

My church is on a tight budget. Do you have any suggestions on how we can save money or raise funding?

Glad you asked—we've got some suggestions.

Every year we hold several contests for free tickets. When those are running, you'll find them on the OC website and [Orange Leaders blog](#).

Here's a post we did on getting to OC on a budget <http://bit.ly/1mOic8> with a lot of suggestions. We will update this post and offer more tips on the Orange Leaders blog, so check it frequently.

What Breakouts will be offered?

We work during the summer and fall before the conference to put together a fantastic list of Breakouts that our attendees will love. Please checkout the Breakouts page to get a better idea of what's in store.

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When will we be able to register for Breakouts?

We make every effort to post the Breakouts as soon as possible. When they become available, we will send an email to everyone who is registered so that they can begin choosing. Please note that your leader must assign names to the registrations in order for individuals to receive notification and make personalized selections.

How can I specify names and breakouts for the people I'm registering?

We're going to make it really easy for you. For now, you can either register a block of registrations and assign names later, or you can go ahead and assign specific names to each registration once they've been purchased. After we post the details about breakout offerings, each person in your group will be able to select which session he or she would like to attend. Group leaders also have the option to assign breakouts on behalf of each individual. Additionally, group leaders can change the names on the tickets at any time.

What should I do if a breakout I'd like to attend is full when I register?

Unfortunately, we do not create Wait Lists for sold out sessions. But we do have a few tips:

- Get online to register for them as soon as possible. Additionally, for the past two years, our fall Opening Day promotion has been for early access to registration.
- We try to move popular sessions to larger rooms as they fill up until the event. Check the website later to see if more space has opened up.
- People continually change sessions and cancel their tickets, so again, check the website to see if more space has opened up.
- You can change sessions up until the time they begin via the website, a Change Station or the OC App.
- During the event, you can also risk standing in line outside the full sessions to see if there are no-shows.

I've bought my ticket, but now I'd like to register for YOULEAD day on Wednesday. How do I do that?

Only group leaders can add YOULEAD once tickets are purchased. If you are the group leader, all you need to do is log into your existing group reservation. Then click on the "Admin" link. Near the top of the next page, you'll see a link for "Ticket Management." Click on that link and look for another link that says "Add YOULEAD."

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Are there networking opportunities?

While we provide a few structured networking opportunities during the event, we encourage everyone to find the time to meet others during their Breakouts, at mealtimes and during other organic moments over the three days. Dialoging with other church leaders may not only help you to get your questions answered, but will also serve to strengthen the church as a whole. The Orange Strategy hinges on the fact that we must work together and not in silos, which can exist even between other churches and denominations.

Are there group discounts?

For the purpose of the conference, we define groups as 15 people or more. To obtain the discount as well as find out about all the swanky perks that come with it, email OCGroups@rethinkgroup.org. If you register a few and then later register more people to achieve groups status, your additions will receive the current groups discount and you'll still be eligible for all the on-site fun stuff, too.

What's new for OC15?

We've got a couple of things cooking in this department and will update the website just as soon as the wrinkles are ironed out. Stay tuned to the website and [Orange Leaders blog](#) for the latest details.

When will my conference ticket be mailed?

We do not mail any tickets. Rather, a week or so before the event, we will email everyone who is registered to let them know that registration packets are available for download along with printing instructions. Read through all the details, and bring this packet with you to check in.

How can I acquire a receipt of my conference purchase?

You should receive an email version of your receipt following payment. If you don't see it in your inbox within a few minutes, be sure to check your junk folder. If that still doesn't produce the receipt you're after, log back into your registration data (use the button in the upper right corner of this screen). Click the "Admin" link, then follow the links for billing information on the next screen. Ta da!

You can also visit the website for more handy dandy info. The FAQ is located in the footer.

Questions?

orangeconference@rethinkgroup.org

(877) 313-9826

9:00 a.m.—5:00 p.m. Eastern Time, Monday through Friday
