

# RESOURCE GUIDE

THE ORANGE CONFERENCE 2015  
APRIL 29-MAY 1  
ATLANTA

# like an open-book test, feel free to reference this “core concept” glossary as you explore all orange has to offer

## **FAMILY EXPERIENCE (FX)**

A Family Experience is built upon the concept of: What happens at home is more important than what happens at church. FX is a live event or service centered on a key monthly Life App, specifically designed for parents and elementary kids to see, hear and learn together. Through engaging characters, creative drama, media and worship segment options, this experience is designed to be fun and engaging. Offering an FX gives parents an opportunity for dialogue, and provides action ideas for living out the monthly Life App at home.

## **VOLUNTEERS**

Great ministries are fueled by great volunteers. Volunteers are vital and key to the success of any ministry, including yours. Defining and then creating specific roles for each volunteer can maximize your impact within your ministry. Volunteers need a significant role to fill rather than a task to complete. Orange can help you equip them with what they need in order to do ministry well.

## **XP**

XP stands for the experiential piece of a lesson, and is found in our XP3 Students curriculum. It's intent is to create an opportunity for children and students to live out what they are learning with each series. Simply put, the XP is intended to be a catalyst to help them transition from an information-based faith to a vibrant and experiential faith in Christ. The XP will generally fit one of three categories: Individual, Small Group or Large Group.

## **HOME**

Orange is all about synchronizing the home with what's going on at church. We want parents to be equipped with everything they need to fuel faith in the lives of their kids. And partnering with parents is about creating a strategy to recognize that what goes on at home is the greatest influence in the life of a child. Over the course of a year, ministries get 40-80 hours (on average) with any child, while their parents have the opportunity to spend up to 3,000 hours with their kids. Successful ministries recognize the potential in these parents, and look to design their ministry in a way that aligns what they are doing in the church with what happens at home. As children grow up, moms and dads move from directors to influencers, and the church can be an incredible tool in helping them navigate this transition.

## **ENVIRONMENT**

Creating engaging environments is essential in helping kids learn. Environments can help them feel comfortable, inspired, focused and more. We believe creative environments can be created on any budget. Orange can help.

## **LARGE GROUP**

Large Group is designed to provide a time for the entire group to come together for social interaction, worship and teaching. This time is designed to engage kid's hearts in interactive worship, prayer, and an innovative telling of the day's Bible story.

## **ORANGE SPECIALIST (OS)**

At Orange, we don't have customers. We have partners. And the best way we know how to demonstrate that is through our Orange Specialists (OS). The role of an OS is to build meaningful relationships with our partner churches. Through these relationships, they come alongside leaders implementing the Orange Strategy—getting to know the ministry the leader is working within—and then working with the leader to help them take the next best step for them in Orange implementation.

OS' are practitioners of the curriculum, having implemented it in ministry settings as leaders themselves, so they understand where our partners are coming from. They help partners go beyond an academic understanding to a hands-on understanding. And they are always available to walk through the curriculum as well as discuss best practices, implementation, volunteer training and recruitment, parent involvement, time management, budget concerns, troubleshooting, vision casting . . . and the list goes on. To find out who your Orange Specialist is, please email [info@rethinkgroup.org](mailto:info@rethinkgroup.org).

## **SMALL GROUPS**

Small Group is designed to provide a time for children and students to break into groups with an adult leader to walk through the ideas presented in Large Group. Examples of how you may choose to divide them include gender, grade, school, etc.

Small groups provide intentional community for kids. One of the greatest gifts your church can provide to families is a consistent community of caring adults who are there to be a second voice and give wise direction when life gets complicated. They are also critical in leading them into a growing relationship with Jesus. Having adult leaders invest in children and students is one of the best ways to ensure a godly influence is present in their lives through key foundational and developmental years. Imagine if every kid, regardless of their relationship with mom and dad, had a mature follower of Jesus speaking truth into their lives.



whether you're inspiring or empowering them, orange has dozens of resources for every phase

**A** **Not Normal: 7 Quirks of Incredible Volunteers**  
by Sue Miller & Adam Duckworth

**SALE: \$16.00** | Retail: \$17.99

Encourages volunteers to find their voice and make the most of their volunteering.

**B** **Stand Up: Get in the Story**

**SALE: \$15.00** | Retail: \$24.99

An eight-week devotional to help kids discover the important part they play in God's story.

**C** **Walk This Way CD**

**SALE: \$12.00** | Retail: \$15.99

Based on Paul's journey, every song reminds us that Jesus wants to be a part of our lives and that we can follow after Him.

**D** **Walk This Way Performance DVD**

**SALE: \$75.00** | Retail: \$98.99

Contains Live Lyrics (motion graphic lyrics), instructional Dance Move videos and music videos.

**E** **Walk This Way Dance Moves**

**SALE: \$25.00** | Retail: \$29.99

Instructional dance moves and music videos you'll need to create a great worship experience.

**F** **Live Free**

by Ben Crawshaw & Jared Jones

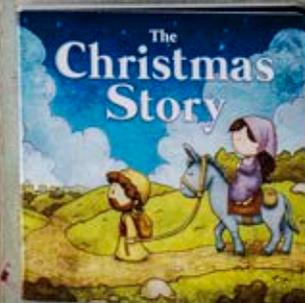
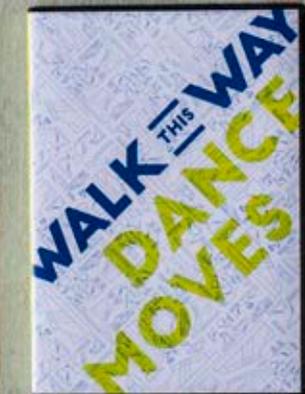
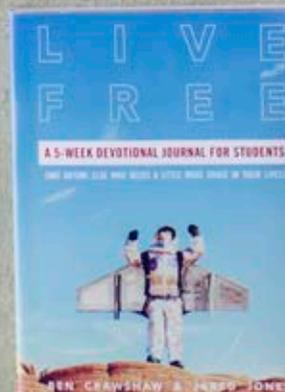
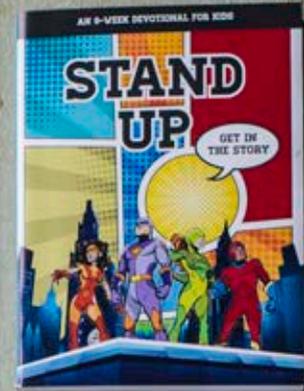
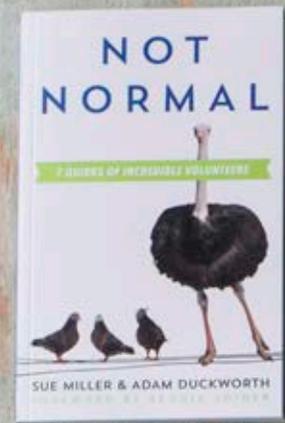
**SALE: \$13.00** | Retail: \$14.99

A five-week devotional for students and anyone else who needs a little more grace in their lives.

**G** **The Christmas Story**

**SALE: \$9.00** | Retail: \$9.99

A beautifully illustrated, poetic retelling of the Christmas story for all ages.



bring oc15 home with you  
(but leave the hotel robe)

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### OC15 Influence Kit

**\$299.00**

**OVER \$600 RETAIL VALUE!**

It's big on content and small on suitcase space. Included:

- // Orange Conference 2015 All Access Audio Pass
- // It's Just a Phase book
- // Do Over book (autographed copy)
- // Teaching your children healthy sexuality: a biblical approach to prepare them for life book (autographed copy)
- // Not Normal book
- // Orange Essentials book
- // It's Just A Phase Intro Videos
- // Water Bottle
- // Custom Felt Carry All Bag
- // 4 Weekly e-singles
- // Exclusive Video-cast by Reggie Joiner
- // Next Generation assessment and gauges
- // Customizable Vision Poster

I

### It's Just a Phase So Don't Miss It

by Reggie Joiner & Kristen Ivy

**SALE: \$22.00** | Retail: \$29.99

Why every life stage of a kid matters and at least 13 things your church should do about it.

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### It's Just a Phase Video Shorts

**SALE: \$69.00** | Retail: \$79.00

Filmed in high definition, these video shorts tug at the heart to remind adults of the significance of every phase.

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### Family Birthday Celebration

**SALE: \$69.00** | Retail: \$79.99

Everything you need to throw the greatest baptism event ever for children and students.

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### Start Here

**SALE: \$59.00** | Retail: \$69.99

A resource for churches that includes a simple gospel presentation and conversation guides, so parents have everything they need to lead their child in the most significant moment of their child's life.

# RESOURCE GUIDE

## LEADERSHIP TRAINING RESOURCES

Pricing subject to change. Please visit [OrangeStore.org](http://OrangeStore.org) for our full line of resources.



**Phase Graphics Kit**  
SALE: \$59.00 | Retail: \$69.99  
Posters, graphics, timelines, and icons to bring the Phase message to life in every environment this year.



**Weekly**  
\$14.99/MO.  
An online resource and strategy for everything you'll need to partner with parents and develop Small Group Leaders.



**Creating a Lead Small Culture**  
by Reggie Joiner, Kristen Ivy, & Elle Campbell  
SALE: \$15.00 | Retail: \$19.99  
Everything you need to create an effective small group culture in your church.



**Make Believe**  
by Ben Crawshaw and Kevin Ragsdale  
SALE: \$12.00 | Retail: \$17.99  
Five ideas that combine faith and imagination—plus practical steps to help you turn those beliefs into behaviors.



**Married People**  
by Ted Lowe and Doug Fields  
SALE: \$14.00 | Retail: \$17.99  
Marriage ministry should be part of every child's and student ministry. Married People can show you how.



**52 Weeks Calendar**  
SALE: \$12.00 | Retail: \$17.99  
Be inspired and reminded to give kids one of the six things they need over time.



**Parenting is Wonder-full**  
by Sue Miller and Holly Delich  
SALE: \$18.00 | Retail: \$29.99  
A hardcover gift book for those beginning their parenting journey.



**BabyD: A Baby Dedication Celebration (DVD)**  
SALE: \$39.00 | Retail: \$59.00  
An event that sets up a partnership between your church and families.



**Losing Your Marbles/Playing for Keeps**  
by Reggie Joiner/Kristen Ivy/Liz Hansen  
SALE: \$16.00 | Retail: \$24.99  
Six things every kid needs from parents and leaders.



**Lead Small**  
by Reggie Joiner/Tom Shefchunas  
SALE: \$11.00 | Retail: \$17.99  
Equips Small Group Leaders with a few simple principles to help them lead.



**Leading a Special Needs Ministry: A Practical Guide to Including Children and Loving Families**  
by Amy Fenton Lee  
SALE: \$15.00 | Retail: \$18.99  
A practical "how-to" handbook for welcoming children with special needs.



**Leading Change Without Losing It: Five Strategies That Can Revolutionize How You Lead Change When Facing Opposition**  
by Carey Nieuwhof  
SALE: \$9.00 | Retail: \$14.99  
Five strategies that can help church leaders engineer change.



**Orange Essentials**  
by Reggie Joiner  
SALE: \$9.00 | Retail: \$12.00  
This journal spotlights the concepts and strategies in the *Think Orange* book.



**Think Orange**  
by Reggie Joiner  
SALE: \$15.00 | Retail: \$21.99  
Reggie Joiner unveils a strategy to synchronize the influences of the church and home.

## DOWNLOAD CARDS

**Unlimited All Access Audio Download Card**  
\$279.00  
All main sessions. All breakouts. All YOULEAD Day workshops. All your brain can hold.

**Main Sessions Audio Download Card** \$99.00  
All main session recordings. All the important stuff.

**YOULEAD Day Audio Download Card** \$69.00  
5 YOULEAD Day workshop recordings. What's your top 5?

**Breakout Audio Download Card** \$69.00  
5 breakout recordings. 5 reminders of how awesome OC15 is.

## APPS

**Lead Small App** FREE  
Give SGLs everything they need to lead small.

**Orange Leaders** FREE  
An app-sized version of *OrangeLeaders.com*.

**Orange Conference** FREE  
Make your Orange Conference experience even easier.

**Legacy Countdown App** FREE  
Count the weeks you have left with a kid to stand a better chance of making your weeks count.

**Parent CUE App** \$1.99  
Simple cues throughout the week that remind parents to make the most of everyday.

## ELEMENTARY CURRICULUM

### 252 BASICS



**Jingle Jam - Wrapped Up Christmas FX**  
SALE: \$129.00 | Retail: \$159.00  
Everything you will need to produce a high-quality, memorable Family Experience to celebrate Christmas with families in your community!



**Studio 252 Live**  
A family experience that digs into the month's Life App. This sketch comedy broadcasts every Sunday at 10 a.m., 1 p.m., and 5 p.m. Eastern Time.



**Over the Fence**  
SALE: \$8.00 | Retail: \$12.99  
A nine-week chapter book and devotional for elementary-age kids.



**Music CDs (Including Walk This Way)**  
PRICING VARIES  
Children's worship CDs that offer upbeat and engaging music, and can replace worship leaders.



**Performance DVDs (Including Walk This Way)**  
PRICING VARIES  
Children's worship DVDs that offer upbeat and engaging music, and can replace worship leaders.



**Dance Moves DVDs (Including Walk This Way)**  
PRICING VARIES  
Contains Live Lyrics (motion graphic and lyrics), instructional Dance Move videos and music videos.



**Feature Presentation (DVD or online download)**  
RETAIL: \$59.00  
A creative presentation of the 252 Basics weekly Bible story.



**Get Reel 2.0 (DVD)**  
RETAIL: \$99.00  
Help kids learn basic faith skills to reinforce that month's Bible story and Life Application.



**Know God: A 28-Day Devotional Experience for Kids.**  
SALE: \$9.00 | Retail: \$14.99  
We think there are four faith skills that can help any kid Know God more.



**252 Basics Truth Poster Bundle**  
SALE: \$18.00 | Retail: \$24.00  
Reinforce the three basic truths modeled by Jesus in Luke 2:52.



**252 Basics The Big Story Timeline Poster**  
PRICING VARIES  
An engaging illustration of major biblical events through history (two sizes available).



**CUE Box**  
SALE: \$11.00 | Retail: \$11.99  
A monthly resource that gives parents the tools they need to connect with their kids during the week.



**252 Art CD**  
SALE: \$75.00 | Retail: \$129.99  
252 Basics graphics and templates in PDF and EPS formats.

## MORE FROM 252

**Amber Sky Records**  
PRICING VARIES  
Download kids music for both church and home. [AmberSkyRecords.com](http://AmberSkyRecords.com)

**Design a CUE XP**  
PRICING VARIES  
Give cool things to kids that help them remember what they heard on Sunday. Available online.

**Family Experience (FX)**  
INCLUDED IN CURRICULUM LICENSE  
Put parents and kids in the same room.

## PRESCHOOL CURRICULUM

### first look



**Wonder! Look at God's Story DVD**  
RETAIL: \$35.00  
Engaging, interactive and relevant weekly videos for each month's curriculum Bible story.



**Music CDs (Including Wherever I Go)**  
PRICING VARIES  
A variety of preschool worship CDs that offer fun, interactive songs.



**Dance Moves DVDs (Including Wherever I Go)**  
PRICING VARIES  
Instructional dance moves and music videos you'll need to create a great worship experience.



**First Look Toddler Posters 2015-2016**  
SALE: \$49.00 | Retail: \$60.00  
Displays simple, engaging activities that your volunteers and staff can do with preschoolers.



**First Look Basic Truth Posters 2014-2015**  
SALE: \$18.00 | Retail: \$24.00  
Enhance your preschool environment, as well as reinforce the three Basic Truths for parents.

## MORE FROM FL

**First Look Art CD**  
SALE: \$75.00 | Retail: \$129.00  
First Look graphics and templates in PDF and EPS formats.

**Unpacked 2: Training for Small Group Leaders and Storytellers**  
SALE: \$35.00 | Retail: \$40.00  
Develop volunteers to make them feel valued.

**Preschool Parenting: Create a Rhythm Event**  
SALE: \$29.00 | Retail: \$39.00  
An event that illustrates to parents that no extra time is needed to create a rhythm in their home.

## STUDENT CURRICULUM



**XP3 Curriculum Bundles**  
PRICING VARIES  
Get an XP3 series, complete with available supplemental videos.



**Video Communicators**  
PRICING VARIES  
Can be used in place of a live person to convey the same message as in the curriculum script. Available online.



**Bumper Videos**  
PRICING VARIES  
Designed to be used during each session before the communicator or as a promotional piece. Available online.



**XP3 Basic Truth Posters**  
SALE: \$18.00 | Retail: \$24.00  
Enhance your environments, as well as reinforce the Three Basic Truths.



**Parenting A New Generation (DVD)**  
by Chap Clark  
SALE: \$75.00 | Retail: \$129.00  
Practical solutions that will change how you relate to teens.

## MORE FROM XP3

**Know God: A 28-Day Devotional Experience for Students.**  
SALE: \$9.00 | Retail: \$14.99  
We think there are four faith skills that can help any student Know God more.

**Make Believe Journal**  
SALE: \$5.00 | Retail: \$8.00  
Some of the best and brightest minds of all time kept a journal and wrote in it daily.

## OTHER TRAINING RESOURCES & LIFESTYLE ITEMS

### marriedpeople

HELPING CHURCHES HELP MARRIAGES

**MarriedPeople Strategy Pack Bundle 2015**  
SALE: \$249.00 | Retail: \$349.00  
This pack gives you enough content for an entire year! Includes a free *Married People* Book.

**MarriedPeople Ezine Bundle**  
SALE: \$69.00 | Retail: \$120.00  
A monthly Ezine full of fun, practical marriage ideas that you can forward to couples in your church. Includes a free *Married People* Book.



**Legacy Jar**  
SALE: \$25.00 | Retail: \$34.99  
A visual reminder that will help parents play for keeps.



**Legacy Bag**  
SALE: \$18.00 | Retail: \$24.99  
Provides 1,000 marbles for parents to display in the container of their choice.



**Legacy Box**  
SALE: \$10.00 | Retail: \$16.95  
Each box comes with 52 marbles (+2) as a way to help ministry leaders visualize time.



**First Look / 252 Basics Cups**  
RETAIL: \$9.00  
Remind kids of the three basic truths during meal-time. Pack of 10.



**Plain Jane Beanie**  
RETAIL: \$20.00  
Hand-woven beanies keep the Haiti Made message of hope alive. Choose from a wide variety of colors and styles.



**Phase Card Game**  
PRICING VARIES  
These "Flash cards" are great way to learn more about each phase of life.



**First Look Owl**  
PRICING VARIES  
These unique hand made owls make the perfect accent in your preschool environment.



**Giving Keys**  
RETAIL: \$35.00  
Wear this key and embrace its message until you meet someone who needs the message on the key more than you.



**Leather Keychain**  
RETAIL: \$7.00  
Made from 100% genuine vegetable-tanned cowhide leather sourced from a local Haitian tannery.



**Leather Cuff Bracelet**  
RETAIL: \$7.00  
Keep the Haiti Made message of hope at arms length with this beautiful, handmade bracelet.



**Phase Letters**  
PRICING VARIES  
Unique hand-painted letters to decorate your home or church environment.



(VBS and Summer Curriculum)  
A summer experience that can be customized to a five-day VBS, an eight-week summer series or a dynamic camp. Visit the store for more on our latest Summer XP resource, MOVE!



One Big Story is a limited eight-week series that can help a generation (preschool, elementary, students and adult) understand how the stories of the Bible connect to tell the one big story that they are a part of.



**T's and Hoodies**  
PRICING VARIES  
New designs for 2015! Look Orange while you Think Orange.



**Collector Mugs**  
SALE: \$10.00 | Retail: \$18.00  
These are limited edition mugs that you'll be able to collect year to year.



**Water Bottle**  
SALE: \$13.00 | Retail: \$15.00  
It's important to stay hydrated. And a handy spout doesn't hurt.



**High School Camp Umbrella**  
SALE: \$12.00 | Retail: \$15.00  
The perfect way to stay dry and look super cool.



**Selfie stick**  
SALE: \$20.00 | Retail: \$25.00  
For when you can't quite fit in that shot of the whole team. (Oversized hashtag bookmark prop included.)



**MP Sticky Notes**  
RETAIL: \$5.00  
These simple fill-in-the-blanks notes help married couples encourage and affirm one another.



**It's Just A Phase Canvas Bag**  
SALE: \$22.00 | Retail: \$35.00  
Remind yourself of the Phase message while carrying around all your great Orange gear.



**Preschool Prints**  
SALE: \$30.00 | Retail: \$45.00  
Beautiful artwork unique to a preschooler's experience created by Hannah Joiner Crosby.



**Elementary prints**  
SALE: \$30.00 | Retail: \$45.00  
Beautiful artwork unique to an elementary student's experience created by Hannah Joiner Crosby.



**Middle School Prints**  
SALE: \$30.00 | Retail: \$45.00  
Beautiful artwork unique to a Middle Schooler's experience created by Hannah Joiner Crosby.



**High School Prints**  
SALE: \$30.00 | Retail: \$45.00  
Beautiful artwork unique to a High Schooler's experience created by Hannah Joiner Crosby.

## MORE FROM ORANGE

**Stainless Steel Coffee Cup & Sleeve**  
RETAIL: \$16.00  
Each coffee cup purchased works to reverse the orphan cycle in Haiti by creating jobs for young men and women transitioning out of orphan care.

**XP3 Solo Cup**  
SALE: \$5.00 | Retail: \$6.00  
Student ministry makes you want to enjoy a nice cold, refreshing WATER. Right?

**XP3 Solo Cup Lids**  
SALE: \$1.00 | Retail: \$1.50



## the orange store online

We couldn't pack up the entire warehouse of goodies, but it's all waiting for you online. You'll find a mix of the new resources you see here on-site, as well as a plethora of standards and favorites. Plus, we even have some fantastic sales from time to time that you won't want to miss. Whether you're looking for resources for Sunday, Wednesday or any other day ending in "y," we think you'll find what you need right here.

**BROWSE ORANGESTORE.ORG FROM YOUR COMPUTER, TABLET OR SMART PHONE.**

**Use code OC1520 to save 20% off your next order!**

*Good for items listed under The Orange Conference category only. Offer good through June 1, 2015.*



**EVERY  
KID NEEDS  
A PLACE  
TO BELONG.**